

# Reach

## DIGITAL

### Ratecard 2018

<b>Formats</b>	<b>CPM Rate</b>
Full page digital wrap	£45
Bellyband digital wrap	£35
HPTO with reskin per day	Upon request
Impressions Takeover per day	Upon request
Interactive page reskin	£25
Static reskin	£20
IAB Rising Stars Formats	£25
Billboard	£16
Double MPU	£14
Billboard and double MPU mix	£15
Single Format (MPU or Leaderboard or Sky)	£8
Standard IAB Run of Site (Leaderboard, MPU & Sky)	£7
Cross Platform Spin Cube	£15
Mobile Banner	£6
Mobile MPU	£8
1st and 3rd Party Data Targeting	Upon request

## Reach

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